

The Manila Times

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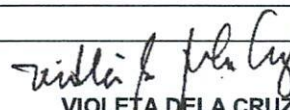
ADVERTISING CONTRACT

This is to authorize *The Manila Times* to publish the following advertisement:

PRODUCT/VERSION:	2023 Revised Inter-Agency Council Against Trafficking Guidelines on Departure Formalities for International-Bound Filipino Passengers		
AD SIZE:	Full Page (9C X 53CMS)	RATE:	P100.00 + 12% VAT
COST PER AD:	P53,424.00 (VAT inclusive)	NO. OF INSERTION:	ONE
TOTAL COST:	P53,424.00 (VAT inclusive)	TERMS OF PAYMENT:	
ISSUE DATES:			
COMPANY:	Department of Justice		
ADDRESS:			


JESSE H.T. ANDRES

Authorized Signature over printed name
Undersecretary
Head of the Procuring Entity
Designation


VIOLETA DELA CRUZ

Account Manager

08 AUG 2022

ADVERTISING RATES

Display Ad rate: P335.00 / ccm + 12% EVAT – Effective March 1, 2019

AD SIZE	GUIDE SIZE	COL. CM.	Black & White	Full Color
			PRICE (VAT inclusive)	PRICE (VAT inclusive)
Full Page	9 cols x 53 cms	477	P 178,970.40	P322,146.72
¾ Page	9 cols x 40 cms	360	135,072.00	243,129.60
	8 cols x 45 cms	360	135,072.00	243,129.60
½ Page	9 cols x 27 cms	243	91,173.60	164,112.48
	6 cols x 40.5 cms	243	91,173.60	164,112.48
¼ Page	5 cols x 24 cms	120	45,024.00	81,043.20

Column Guide (c) = column:

1c= 3.0	2c=6.34	3c=9.69	4c=13.03	5=16.38	6c=19.72	7c=23.07	8c=26.40	9c=29.75
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CLASSIFIED ADS	COLOR SURCHARGE		POSITION SURCHARGE	
P190.00 / CCm + 12% VAT	One Spot Color	30%	Centerspread	15%
	Two Spot Color	50%	Front Page Business	20%
	Full Color	80%		

* All prices are VAT inclusive

DEADLINES

Reservation and cancellation

- 12 noon, two (2) days before issue date

Ad materials

Camera ready, positive or negative:

- 12 noon, one (1) day before issue date for black and white ads
- 12 noon, two (2) days before issue date for color ads

MECHANICAL REQUIREMENTS

- SOFTWARE – Adobe Photoshop,
- FORMAT - TIFF, JPEG, EPS
- DIGITAL FILE – Zip disk or CD Preferred
- RESOLUTION – 300 dpi

2/F, Sitio Grande Building, A Soriano Avenue, Intramuros Manila

Trunk Lines 8524-5664 to 67; Advertising Direct Line: 5310-5895 (telefax) Website: www.manilatimes.net