



ADVERTISING CONTRACT

Concept and Information Group, Inc.
3450 Concept Building, Florida St, Makati City
Editorial: 831-04-96
Administration/Advertising: 833-70-85/551-5148
TIN: 005 339 109 000
Email: ads@tribune.net.ph

DATE: 12 July 2023

CONTRACT NO. 12072023

This will authorize the Daily Tribune Publishing Co. Inc. to publish the advertisement of

ADVERTISER: BOARD OF PARDONS AND PAROLE
ADDRESS: Quezon City

PRODUCT:
PHONE: (02) 8-927-8391
Email: bpp@doj.gov.ph

Based on the following specifications/instructions:

AD SIZE: 9 col x 54 cm for ONLINE and PRINT
POSITION: MAIN PAGE
TITLE: —
INSERTION DATE/S: 14 JULY 2023

RATE: Php 60/ COLCM SURCHARGE: —
COST: 9x54 (60) + 12% VAT (2pages) + 200 Notary Fe = —
TOTAL: PHP 65,518.40
AD CLASSIFICATION: CLASSIFIED AD
MODE OF PAYMENT:

NOTES:

For the account of:

[Signature] 7/13/2023
RONALYN M. ORINA-GONZAGA
CHIEF PAROLE OFFICER
BOARD OF PARDONS AND PAROLE
(Advertiser)

By:

[Signature]
JELENE RAMORES GALVAN
Chief of Marketing and Advertising

ADVERTISING POLICY

Advertisements placed with the Daily Tribune are subject to the following conditions, and we retain the right to decline any advertisement.

Generally, the following are unacceptable: simulated news or editorial matter, advertisement whose contents or materials are illegal, or deemed to be misleading, inaccurate, or fraudulent, or whose content or language are deemed inappropriate, or carry violence, or are sexual, or deemed to be libelous, or violative of intellectual property or privacy rights, or might be legally actionable, or deemed offensive on religious, gender, age, marital status, regional, racial, national origin, ethnic basis, and similar grounds.

We may reject advertisements which imitate the Daily Tribune style, which may mislead readers as to source, except where legally allowed, advertisements without sponsor's name, or are blind ads, those leading to false news, ads of illegal or objectionable products or services, pornographic ads or on pornography, and those which discriminate on grounds of race, national origin, ethnic or ethnic region, religion, sex, age, marital status, and the like.

Daily Tribune reserves the right to label an advertisement with the word "advertisement" when, in its opinion, this is necessary to make clear the distinction between editorial material and advertisements.

The Daily Tribune is not liable for typographical errors and other human errors, or errors in insertions or of opinions, or due to poor production results due to poor or incorrect materials or specs, or from losses which may arise from said cases.

Advertising materials not with the Daily Tribune on set time or deadline, may be replaced by a similar sized ad. It is clearly understood that any and all ads are subject to editorial approval.

Whenever advertisements appear to require changes so as to be acceptable, the advertiser, or its agency, will be accordingly notified for an agreement on the changes deemed necessary. At all times, the Daily Tribune retains the right to decline the advertisement.

It is herewith agreed that the advertiser and advertising agency shall solidarily hold harmless and indemnify the Daily Tribune, its officers, employees, and agents, from any and all claims, suits, losses, damages, costs, including costs of suit and attorney's fees, which the Daily Tribune, its officers, employees, or agents, may become liable arising from the publication of the advertisement.

A late payment charge of 3% per month shall be due and levied for every month of delay, or fraction thereof, in the payment of unpaid balances.

Any complaint should be in writing submitted within two (2) calendar weeks from publication.

POSITION IS SUBJECT TO CONFIRMATION

Please sign the conforme and return via e-mail: ads@tribune.net.ph