



# ADVERTISING CONTRACT

THE PHILIPPINE DAILY INQUIRER, INC.  
 China-Rozas Avenue (Pasang Tama) Corner Yague &  
 Maascardo Sts., Makati City, Philippines ||  
 Tel. 8897-8806 / 8897-8425  
 WAT REG. TIN 000-803-807-000

Contract No. CA2-03702

Date Aug. 11, 2021

OR No. \_\_\_\_\_  
 OR Date \_\_\_\_\_ AO No. \_\_\_\_\_

This authorizes the PHILIPPINE DAILY INQUIRER to publish the advertisement of

ADVERTISER: BOARD OF PARDONS

PRODUCT: Notice to the public

COMPLETE ADDRESS: AND PAROLE

CONTACT PERSON/TEL. NO.: Mr. Reynaldo C. Bayo

DOJ Agencies Bldg. NIA Road

MOBILE NO: (02) 8927-2739 FAX NO: \_\_\_\_\_

BAR TIN: Lower East Avenue 1101 P. Limon, C.C.

EMAIL ADDRESS: bpr-djsgonj.com

based on the following specifications/instructions:

MODE OF PAYMENT:

NATIONAL  JOB MARKET  OBIT  ONLINE  (Other) \_\_\_\_\_

CASH  CHECK  C. CARD  CHARGE  ONLINE

AD SIZE: 360 x 8 modules (2)

Direct Deposit Details (Cash || Check || Bank to Bank Fund Transfer):

AD CLASSIFICATION: Notice to the public

Online Payment Details:

ISSUE DATES: ✓

Credit Card - Type || Issuing Bank || Card Number || Authorization:

RATE: ₱ 755.00 SURCHARGE: \_\_\_\_\_

OTHER INSTRUCTIONS:

COST PER INSERTION: ₱ 20,294.40

x Any related cases of RAG+25  
Violation of RA 9165 &

TOTAL COST: ₱ 40,588.80

Accepted by:

Confirms:

THE PHILIPPINE DAILY INQUIRER, INC.

ARNEL S. SANOS

ANG - RANALYN M. OPINA - GONZAGA  
 (Name and Signature of Advertiser / Authorized Representative)  
OFFICER-IN-CHARGE, DEPUTY EXECUTIVE DIRECTOR  
 (Position)

(Name and Signature of Authorized PDI Representative)

### ADVERTISING POLICIES

The Philippine Daily Inquirer ("PDI") reserves the right:

- To accept/reject advertisements in accordance with publisher's policies standard of acceptance.
- To reject advertisements that are false, misleading, inaccurate, fraudulent, not in good taste, offensive, or those that fail to comply with its standards of decency and dignity or violates laws dealing with such matters as libel, intellectual property or right to privacy, among others.
- To reject advertisements promoting saunas and massage parlors, adult shows and entertainment, pornography, those exploiting sex, those advertising illegal or objectionable products and services, and those that may injure the reputation of PDI.
- To not be bound by any condition appearing on any advertiser's or advertising agency's contracts, orders or copy instructions which conflict with publication policies.
- To have all advertisers identified by the trademark or signature of the advertiser. Materials which in the judgment of PDI look like or resemble editorial pages or in cartoon technique may be marked "Advertisement" or "Advt."
- To not be responsible for poor production caused by material with wrong specifications or any losses or damages resulting from it.
- To not be liable for typographical errors, incorrect insertions opinions in advertisements published by PDI on any losses or damages resulting from them.

- To subject final layout and copy to editorial approval.
- Materials that are not in the possession of PDI on the specified deadline will be replaced by a similarly-sized PDI advertisement. The space reserved will be billed to the advertiser/s and/or the advertising agency responsible for the delayed materials. Cancellations will not be accepted after the deadline.
- If an advertisement contains statements or illustrations that are not deemed acceptable, and that PDI thinks should be changed or eliminated, the advertiser and/or the advertising agency will be notified. Advertiser/agency; however, if changes cannot be negotiated, the advertisement will be declined by PDI.
- The advertiser and the advertising agency jointly and severally agree to indemnify, defend and hold harmless PDI, its officers, losses, damages, costs and expenses (including legal fees) for which PDI may become liable by reason of PDI's publication of the advertisement.
- PDI will charge a late payment fee equivalent to 3% for every month of delay for unpaid balances.
- PDI may change its policies at any time in its sole discretion by amending the terms of its advertising contract.
- Only written complaints filed within 30 calendar days after publication shall be entertained.