

The Manila Times

Trusted since 1898

ADVERTISING CONTRACT

This is to authorize *The Manila Times* to publish the following advertisement:

PRODUCT/VERSION:	DOJ- MEMO. CIRCULAR NO. 016		
AD SIZE:	9C X 53CMS	RATE:	P100.00 + 12% VAT
COST PER AD:	P53,424.00 (VAT INCLUSIVE)	NO. OF INSERTION:	ONE
TOTAL COST:	P53,424.00	TERMS OF PAYMENT:	
ISSUE DATES:	JULY 02, 2020		
COMPANY:	DEPARTMENT OF JUSTICE		
ADDRESS:			

for: 
IRENEA C. DULIN

Authorized Signature over printed name

Chief Administrative Officer
Designation

for: 
VIOLETA DELA CRUZ

JUL 02 2020

Account Manager

ADVERTISING RATES

Display Ad rate: P335.00 / ccm + 12% EVAT – Effective March 1, 2019

AD SIZE	GUIDE SIZE	COL. CM.	Black & White	Full Color
			PRICE (VAT inclusive)	PRICE (VAT inclusive)
Full Page	9 cols x 53 cms	477	P 178,970.40	P322,146.72
¾ Page	9 cols x 40 cms	360	135,072.00	243,129.60
½ Page	8 cols x 45 cms	360	135,072.00	243,129.60
	9 cols x 27 cms	243	91,173.60	164,112.48
¼ Page	6 cols x 40.5 cms	243	91,173.60	164,112.48
	5 cols x 24 cms	120	45,024.00	81,043.20

Column Guide (c) = column:

1c= 3.0	2c=6.34	3c=9.69	4c=13.03	5=16.38	6c=19.72	7c=23.07	8c=26.40	9c=29.75
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CLASSIFIED ADS	COLOR SURCHARGE	POSITION SURCHARGE
P190.00 / CCm + 12% VAT	One Spot Color	Centerspread
	Two Spot Color	Front Page Business
	Full Color	

* All prices are VAT inclusive

DEADLINES

Reservation and cancellation

- 12 noon, two (2) days before issue date

Ad materials

Camera ready, positive or negative:

- 12 noon, one (1) day before issue date for black and white ads
- 12 noon, two (2) days before issue date for color ads

MECHANICAL REQUIREMENTS

- **SOFTWARE** – Adobe Photoshop, Pagemaker 6.5
- **FORMAT** - TIFF, JPEG, EPS
- **DIGITAL FILE** – Zip disk or CD Preferred
- **RESOLUTION** – 300 dpi

2/F, Sitio Grande Building, A Soriano Avenue, Intramuros Manila

Trunk Lines 8524-5664 to 67, Advertising Direct Line: 5310-5895 (telefax) Website: www.manilatimes.net