

The Manila Times

Trusted since 1898

2/F, Sitio Grande Building, A Soriano Avenue, Itramuros Manila
Trunk Lines 524-5664 to 67; Advertising Direct Line: 310-5582(telefax) Website: www.manilatimes.net

ADVERTISING CONTRACT

This is to authorize *The Manila Times* to publish the following advertisement:

PRODUCT/VERSION:	JOINT DOH-DTI-DA-DOJ-DILG-BOC CIRCULAR NO. 001 (S2020)		
AD SIZE:	9cols. x 27cms.	RATE:	P 100.00 pccm + 12% VAT
COST:	P 24,300.00 + 12%VAT	NO. OF INSERTION:	One (1)
TOTAL COST:	P 27,216.00 Inc. of 12% VAT	TERMS OF PAYMENT:	
ISSUE DATES:	APRIL 26, 2020		
COMPANY:	DEPARTMENT OF JUSTICE		
ADDRESS:	MANILA		

Anna Maria Sanchez
Authorized Signature over printed name

Supervising Administrative Officer
Designation

VOLY DELA CRUZ
Account Manager

ADVERTISING RATES

Display Ad rate: P335.00/col. cm. + 12% VAT Effective March 1, 2019

AD SIZE	GUIDE SIZE	COL. CM.	Black & White	Full Color
			PRICE (Inc. of VAT)	PRICE (Inc. of VAT)
Full Page	9 cols x 53 cms	477	P178,970.40	P322,146.72
¾ Page	9 cols x 40 cms	360	135,072.00	243,129.60
	8 cols x 45 cms	360	135,072.00	243,129.60
½ Page	9 cols x 27 cms	243	91,173.60	164,112.48
	6 cols x 40.5 cms	243	91,173.60	164,112.48
¼ Page	5 cols x 24 cms	120	45,024.00	81,043.20

Column Guide (c) = column:

1c=3.0	2c=6.34	3c=9.69	4c=13.03	5=16.38	6c=19.72	7c=23.07	8c=26.40	9c=29.75
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CLASSIFIED ADS	COLOR SURCHARGE		POSITION SURCHARGE	
Line Ad P40 per line	One Spot Color	30%	Centerspread	15%
Box Ad P190 per col. cm	Two Spot Color	50%	Front Page Business	20%
	Full Color	80%		

DEADLINES

Reservation and cancellation

- 12 noon, two (2) days before issue date

Ad materials

Camera ready, positive or negative:

- 12 noon, one (1) day before issue date for black and white ads
- 12 noon, two (2) days before issue date for color ads

MECHANICAL REQUIREMENTS

- SOFTWARE – Adobe Photoshop, Pagemaker 6.5
- FORMAT - TIFF, JPEG, EPS
- DIGITAL FILE – Zip disk or CD Preferred
- RESOLUTION – 300 dpi